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I've built enough company teams to know that CVs are, generally, boring. *sigh*

Some are lacking detail and many are out of date by the time they land on your desk(top).

So, here's my **3 step** attempt to brighten your day and create a better idea of what I'm like as a person and work colleague:

1. On the following page there's a timeline of my career to date, with a few key highlights.
2. For something more visual, I've made this website and portfolio: warnapoko.com
3. Please find me on LinkedIn for more work-history details: [linkedin.com/in/warnapoko](https://www.linkedin.com/in/warnapoko)

Thank you for your time and consideration.

Hello,

Thanks for reading this.

My name is Nathan and I love to build great things; like, amazing multi-platform apps and games; new brands that compete with established global heavyweights; and companies that foster creativity and innovation.

I have over 20 years of experience as a Creative Director / Strategist / Brand Builder / Team Builder / Team Leader / Art Director / Product Director / Product Developer / Production Leader / Game Designer / Game Maker / Game Breaker (QA Tester) / UA Designer / UI Designer / UX Designer / Graphic Designer / Interactive Designer / Website Designer / Web Development Leader / SEO / ASO / eCommerce Designer / Information Architect / Systems Architect / Data Analyst / Monetisation Designer / Advertising Strategist / Advertising Manager / PR Manager / Marketing Manager / Social Media Marketeer / Community Builder / Moderator / Content Producer / Copywriter / Photographer / Photo Manipulator / Event Producer / Event Manager / Coach / Merchandiser / High-Performance Sportswear Designer / Uniform Designer / Interior Designer / Exterior Designer / and other related roles.

tldr:

I am a multi-skilled creative professional with buckets of experience.

I make a positive, tangible, difference wherever I work and I'd welcome an opportunity to discuss working with you.

Let's talk!

Nathan Warnock
Product Maker, Brand Builder, Team Leader
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1974	Born in South Korea Named: "Kim Jong-Hyun"			
1975	Adopted to Ireland Rebranded: "Nathan Warnock"			
1978	1978-1986: Junior School Rathgar Junior School			1980-2013: Field Hockey Player Junior School to Club Level - "A" Team player throughout school divisions. - Club player up to national 2nd division.
1986	1986-1992: Senior School Wesley College Dublin			1984: Opera – La Bohème Gaiety Theatre Dublin - Youngest member of performing Chorus. - Declined full scholarship at prestigious choral school because I didn't fancy the cassock, cotta & neck-ruff I'd have to wear.
1989	1989-1994: First Tax-paying Job Office Cleaner			1989: Leinster Rugby Cup Final National Rugby Stadium - First Wesley College team to reach Cup Final in over 50 years. Lost. Gutted. Rugby career never recovered.
1992	1992-1995: University IADT Dublin	1992: Only student accepted directly from school.	1995: Graduated Top of Class and as Design Department Student Representative.	1992: National Music Festival Wesley College Dublin - First ever student member of organising committee for annual inter-schools event.
1994	Summer Intern Target Marketing	Offered full-time position after 2 weeks.	Won National Graphic Design Competition 1994 & 1995.	
1995	Junior Designer Target Marketing	Worked part-time throughout final year at University.		
1996	Designer MCG&A Design	Complete Airline Rebrand: Airplanes, Uniforms, Advertising, Marketing, PR, Product Development.	Offered Creative Director position one week after leaving (previous CD left to start own company).	
1997	Senior Designer Red Herring Interactive			
1998	Head of Brand & Interactive Synrg (formerly: MCG&A)	Interactive DVD for Guinness wins International Award for User Interface Innovation.	Lead Creative Consultant on multi-million pound digital installation of Guinness HQ "Storehouse".	
1999	Head of Design Mazware			1999: First LAN Party Alien vs Predator (PC) - First of many. Almost every Friday at end of day.
2000	Creative Director IBG PLC (formerly: Mazware)	Internet Business Group floats on AIM with record-breaking IPO for creative company.	Lead for creative & development teams; and Co-Lead for marketing, PR, project management, and recruitment activities.	
2001	Creative Consultant London & Dublin			
2003	Creative Director ebowie	Led the transformation of this small startup into one of Ireland's top, award-winning, creative digital agencies.	Produced award-winning flash games for clients such as O2. Secured the company record web development contract.	2002: Theatre Actor Lead role in "M. Butterfly". 2003-2013: Sports Coach Women's Field Hockey (Players aged 16 to 48) - "Best Team Spirit" award winner for four successive years: 2004-2007. - Divisional promotion for second-level team, for six successive years. - Divisional promotion for first & second-level teams in same year as Head Coach.
2005	Founder & Creative Director Creative Nation	First project: Complete rebrand of leading home improvement supply company (18 stores). Created a x-platform mentor/mentee onboarding, training and evaluation system for the British Royal Air Force. – Estimated to save millions of pounds in admin hours.	Lead Design Consultant for partner company, IPAG, in creating innovative mobile and online applications. Designed, from scratch, the custom, modular CMS system that 90% of IPAG's business was built on.	
2011	Creative Director IPAG Ireland	Created an award-winning, x-platform training app used by banks such as Barclays, Bank of America & HSBC.	A multi-million euro business has been built on reselling and reskinning the app.	2012: First "Proper" Road Bike Carrera Blade - A gift from Lydia Roche. Pretty sure it was a family suitability test. - Passed Survived test, one month later – 90km charity ride, with Nicholas Roche.
2013	Head of Design/UX/UI/Brand DIGIT Game Studios Go Live! Kings of the Realm Strategic Investor Scopely Start New Game AAA Hollywood IP	Only non-founder member of the executive leadership team of the most successful game dev company in Ireland. The success of "Kings" leads to LA firm, Scopely, making a multi-million dollar strategic partnership investment.	Produced the world's first truly x-platform F2P MMO game – A top 25 grossing game in over 40 countries. The financial, critical and tech success of "Kings" secures a huge AAA Hollywood IP for future game development.	2015: Husband Married to Christel Roche 2016: Father Papa to Kaiilo Jong-Hyun Roche
2017	General Manager/COO Stephen Roche Cycling	Led the business through a record-breaking successful year and made history with a cycling legend along the way!		
2018	Let's talk linkedin.com/in/warnapoko			

Nathan Warnock
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Portfolio / Capabilities
warnapoko.com

Profile
linkedin.com/in/warnapoko

Live Game
kingsoftherealm.com

Nationality
Irish

Languages
English (fluent)
French (basic)

References
Available on request